



STATE OF DELAWARE

PUBLIC SERVICE COMMISSION
861 SILVER LAKE BLVD.
CANNON BUILDING, SUITE 100
DOVER, DELAWARE 19904


TELEPHONE:
FAX:

(302) 736-7500
(302) 739-4849

March 12, 2016

MEMORANDUM TO FILE

TO: File

FROM: Toni Loper, Public Utility Analyst II 

SUBJECT: INT THE MATTER OF THE APPLICATION OF CUSTOMER ACQUISITION SPECIALISTS OF AMERICA, INC. FOR A CERTIFICATE TO PROVIDE ELECTRIC SUPPLY SERVICES WITHIN THE STATE OF DELAWARE (SUBMITTED JULY 14, 2014; FILED OCTOBER 2, 2014) – PSC DOCKET NO. 14-0241

On October 2, 2014, Customer Acquisition Specialist of America, Inc. (the "Company"), filed an application with the Delaware Public Service Commission ("Commission") seeking certification as a retail electric supplier in the State of Delaware. The Commission granted an Electric Supplier Certificate ("ESC") to the Company on December 4, 2014 by Order No. 8674.

On March 7, 2016 the Company emailed Staff and requested the disposition of a request made by the Company in a letter dated March 26, 2015 to add a d/b/a North American Energy Advisory to their certification. After an investigation it was determined that Staff did not receive that request. On March 7, 2016 Staff requested that the Company provide documentation from the Delaware Secretary of State that it is legally authorized and qualified to do business in the State of Delaware and a signed sworn verification of the addition in the Commissions electronic filing system, DelaFile. On March 8, 2016, the Company filed a report filing with that documentation.¹

The Company provided notification of the name change to all existing customers in accordance with 26 *Del. Admin. C.* §3001 (the "Supplier Rules"). It does not appear that the additional name will affect electric supply service to any of the Delaware customers.

The Company's request for addition of the d/b/a North American Energy Advisory appears to be reasonable and meets the requirements of Supplier Rules. Staff, therefore, recommends the Commission recognize the addition of the d/b/a name.

CC: Ms. Donna Nickerson, Commission Secretary
Ms. Malika Davis, Public Utility Analyst

¹ On March 8, 2016 the Company submitted DelaFile Report Filing number 16-CU-0323-NDS which satisfied Staff's request.